



FOR IMMEDIATE RELEASE

Media Contact:

Dena Grigas
Lages & Associates
(949) 453-8080
dena@lages.com

AGMA COMMENDS SENATORS LIEBERMAN, COLLINS AND CARPER FOR BILL ENCOURAGING PROCUREMENT OF AUTHENTIC IT

HOUSTON, Texas, June 24, 2010 – The [Alliance for Gray Market and Counterfeit Abatement](#) (AGMA), a non-profit organization dedicated to addressing gray market, [counterfeiting](#) and warranty and service abuse of branded goods around the globe, congratulates Senate Homeland Security and Governmental Affairs Chairman Joe Lieberman (I-CT), Ranking Member Susan Collins (R-ME) and Senator Tom Carper (D-DE) for their recognition of the important role that authentic IT plays in securing federal technology systems in their recently introduced bill, S. 3480, the ‘Protecting Cyberspace as a National Asset Act of 2010.’

“Chairman Lieberman, Ranking Member Collins and Senator Carper, by noting how important it is that federal buyers purchase authentic IT, have sent a critical signal to the acquisition community in Washington,” said Scott Olsen, chairman of AGMA’s government relations committee. “Ample evidence exists of the dangers and risks that IT of an unknown pedigree can inject into a network, yet far too often, federal acquisition professionals value price over authenticity. This legislation sends important signals that we hope will create greater awareness of the value that should be placed on the acquisition of authentic IT,” he added.

To learn more about AGMA’s initiatives or to become a member, please visit www.agmaglobal.org.

About AGMA

AGMA is a non-profit organization comprised of influential companies in the technology sector. Incorporated in 2001, AGMA's mission is to address gray market fraud, parallel imports, counterfeiting, software piracy, and service abuse of technology products around the globe. The organization's goals are to protect intellectual property and authorized distribution channels, improve customer satisfaction and preserve brand integrity.

AGMA welcomes any technology manufacturer, as well as persons or entities that own or hold intellectual property rights to finished goods outside the technology industry; product and service providers, government and law enforcement who provide goods and/or services to combat gray market fraud, counterfeiting and warranty and service abuse threats. AGMA uses a variety of avenues to cultivate change in the marketplace, including event speaking, educational initiatives, benchmark studies, industry guidelines, and, where appropriate, public policy advocacy. To learn more about AGMA's initiatives or to become a member, please visit www.agmaglobal.org.

###