



APAC Conference  
Hong Kong  
March 12, 2009

Hosted by

Baker & McKenzie

Meeting Agenda

9:30 a.m. – 9:45 a.m.	Registration	
9:45 a.m. – 10:00 a.m.	Welcome and Anti-Trust Legal Reminder	Joanne Cooke
10:00 a.m. – 10:45 a.m.	Law and Best Practices and Q&A	Shin Yann Loo, Partner Baker & McKenzie
10:45 a.m. – 11:15 a.m.	Dolby's Approach to IP Compliance and Q&A	Harry Cole, Director, Global Compliance Programs, Dolby
11:15 a.m. – 12:00 p.m.	How to Work Best with Customs and Q&A	Ben Ho, Group Head, Intellectual Property Investigation Bureau
12:00 p.m. – 2:00 p.m.	LUNCH	
2:00 p.m. – 2:45 p.m.	Operation "Summer Solstice" and Q&A	Brian Williams, Microsoft
2:45 p.m. – 3:30 p.m.	Fighting Against IP Crime the China Characteristic Way and Q&A	Kelvin Liu, Vice Chairman Quality Brands Protection Committee China Best Practices/Enforcement Committee
3:30 p.m. – 3:45 p.m.	BREAK	
3:45 p.m. – 4:30 p.m.	Strategic Management of Intellectual Property and Q&A	Steve Vickers, President and CEO International Risk, Ltd.
4:30 p.m. – 5:00 p.m.	Roundtable Discussion	