



AGMA Conference – Third Quarter 2009

Meeting Agenda Wednesday, July 15

Hosted by

Hitachi Global Storage Technologies

10:00 -Noon	<i>Board of Directors Meeting</i>	
Noon-1:00	REGISTRATION	
1:00-1:10	ANTI-TRUST LEGAL REMINDER	Joanne Cooke
1:10-1:20	WELCOME	Anne Kiernan, Vice President, Worldwide Sales Operations Hitachi Global Storage Technologies
1:20-2:00	Export Controls for Prohibited Countries; a Gray Market Perspective	Bob Bowen, Senior Corporate Counsel Program Director, Export-Import Regulations Office Hitachi Global Storage Technologies
2:00-2:45	Investigation Modernization	Dave White, CEO Trinus Technologies, Inc.
2:45-3:00	BREAK	
3:00-3:45	Counterfeit and Gray Market: Proactive Strategies to Reduce Exposure	Brad Minnis, Director Environment, Health, Safety, Security Juniper Networks
3:45-4:30	Perpendicular Legal Perspectives On Parallel Imports	Robert Lord, Partner Osha Liang LLP
4:30-5:00	Service/Warranty Abuse White Paper Update	Jonathan Kurtz PricewaterhouseCoopers, LLP
6:30	DINNER	California Café, Los Gatos



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8:00-8:30	BREAKFAST	
8:30-8:40	ANTI-TRUST LEGAL REMINDER	Joanne Cooke
8:40-9:15	Creativity and Cooperation in Intellectual Property Investigations	Christopher T. Macolini, Managing Director MIC Worldwide
9:15-9:45	Distributor Performance Management	Lorne Morris, Director, Compliance Melissa Lau, Sr. Manager-Channel Compliance Juniper Networks
9:45-10:30	Proactive Strategies to Protect Your Brands from Illegal Diversion	Roy Albiani, Global Director, Brand Integrity LifeScan, a Johnson & Johnson Company
10:30-10:45	BREAK	
10:45-11:30	Best Practices of End User Verification	Debbie Lee, Brand Protection-Business Planning Manager Hewlett-Packard
11:30-12:00	Public Policy Update	Scott Olsen, Business Governance Manager - Americas Sun Microsystems Chairman, AGMA Government Affairs Committee
12:00-12:15	Closing Statements	Ram Manchi, President AGMA
12:15	LUNCH	
1:00-2:00	<i>AGMA Board of Directors Meeting</i>	