



AGMA Winter Quarterly Meeting

Hosted by QUALCOMM
5775 Morehouse Drive
San Diego, CA 92121

AGENDA

Tuesday, January 16th

Registration

AGMA Opening Remarks
Anti-Trust Legal Reminder

Round Table Member Introduction

Welcome from AGMA
Welcome from QUALCOMM

Brand Protection – Under Construction the Changing Developments

Implications of New US Anti-counterfeiting Legislation
On the Future of Authentication

Red Flag Workshop – Signs to Look for
When Managing Brand Protection

AGMA Dinner

Wednesday, January 17th

BREAKFAST

AGMA Opening Remarks
Anti-Trust Legal Reminder

Whitepaper Development Discussion

Best Practice Discussion Online Auctions

AGMA LUNCH & NETWORKING

Closing Statement & Next Meeting/Events