



## AGMA Summer Quarterly Meeting Agenda

### Hosted by Nortel

195 The West Mall  
Toronto, ON M9C 5K1  
CANADA

### Wednesday, July 16<sup>th</sup>

Registration

AGMA Opening Remarks  
Anti-Trust Legal Reminder  
Round Table Member Introduction

Welcome from AGMA  
Welcome from Nortel

Best Practices Stop Grey and Stolen Equipment

Tips and Lessons Learned Working with RCMP  
Recent Case Studies of Technology

### LUNCH

Building a Business Case and ROI:  
Justify the Need for Daily, In-Depth Visibility into Gray Market Activity

Creative Approaches to Gray Marketing and Counterfeit Cases

The Shades of Gray - Blurring of Counterfeiting and Gray

The IP/Antitrust Interface in China

### *AGMA Dinner*

### Thursday, July 17<sup>th</sup>

### BREAKFAST

AGMA Opening Remarks  
Anti-Trust Legal Reminder

AGMA PR Update

The Wild, Wild West: Strategies for  
Combating Unauthorized Selling

Recent Legislative Developments for 2008  
AGMA Group Discussion

Update on AGMA Whitepaper Development

AGMA Initiative Planning

### *AGMA Lunch & Networking*

Closing Statement & Next Meeting