



**AGMA APAC Council Meeting**

**Hosted By: KPMG**

Beijing, China

**AGENDA for April 4, 2007**

AGMA Opening Remarks  
Anti-Trust Legal Reminder

Round Table Member Introduction

Welcome from AGMA  
Welcome to KPMG

Border Control in China - Trade of Counterfeits and Parallel Imports

Gray Market White Paper Revisit  
Group Development Discussions  
On Causes and Issues

**LUNCH & NETWORKING**

Interpretation of Recent Chinese Legal Legislation

Group Discussion Forum  
Challenges of Working with Business Partners  
(Channel, Licensees, Manufacturers) in China

Introduction to QBPC

Red Flag Workshop – Warning Signs  
What to Look For When Managing Brand Protection

Regional Council Update

Planning For AGMA APAC Initiatives

Closing Statement  
& Next Meeting Planning