



AGMA APAC Council Meeting

Hosted By: HP

Bangalore, India

AGENDA for September 25, 2007

**AGMA Opening Remarks
Anti-Trust Legal Reminder**

Round Table Member Introduction

**Welcome from AGMA
Welcome to HP**

**Development of Legal Strategy Addressing
Gray Market and Counterfeit in India**

**Best Practices for Brand Protection Group Discussion
Trends and Issues in India**

LUNCH & NETWORKING

Sun's Grey Market Case Against Amtec

Service Abuse Impact on Gray Market

**AGMA Brand Protection/Licensing
Mini-Survey Report & Discussion on ROI Metrics**

Regional Council Update

Planning For AGMA APAC Initiatives

**Closing Statement
& Next Meeting Planning**