



**AGMA Fall Quarterly Meeting Agenda**  
**Hosted by Dolby Laboratory**  
**Wednesday, September 19<sup>th</sup>**

AGMA Opening Remarks  
Anti-Trust Legal Reminder

Best Practices Utilizing Investigation Firms  
Sharing of Case Studies

Protecting your Company's Brand  
Lessons from the Trenches

Building Your Brand Protection Program  
Lessons Learned by Philip Morris

***AGMA Dinner***

**Thursday, September 20<sup>th</sup>**

AGMA Opening Remarks  
Anti-Trust Legal Reminder

Patrolling the Brand Protection Beat in Washington, D.C.

Windows Genuine Advantage Initiative  
Microsoft Genuine Software Initiative

Criminal Gray Market Cases:  
From Investigation to Restitution  
Sideman Bancroft, LLP

Authus –Online Auction Management Tool  
Richemont

How to Partner with Postal Service for Fraud Prevention  
U. S. Postal Inspector, San Francisco